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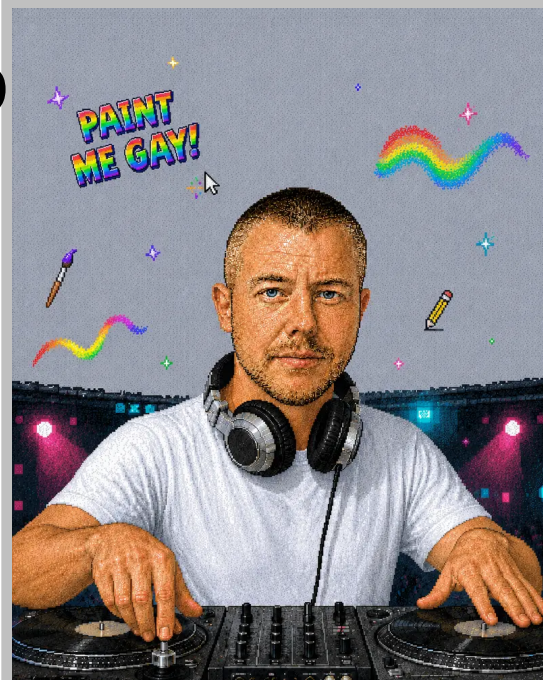
OPENED: WHY_THIS_EXISTS.TXT

I WASN'T SUPPOSED TO BECOME A DJ.

I WAS SUPPOSED TO BECOME QUIET.

A CHILDHOOD TAUNT BECAME A NAME.
EXILE BECAME A SET.
POP MEMORY BECAME A PLACE
TO SURVIVE - THEN A DANCEFLOOR.

DJ Sir Gay is the Los Angeles project of queer Belarusian artist Sergey Ulyanov: narrative sets, impossible pop collisions and Eastern European memory rebuilt loud enough to belong to him again. The name reclaims a childhood taunt and turns it into authorship, self-irony and a public language for freedom.



SERGEY.BMP - APPROVED PRESS IMAGE

FROM DICTATORSHIP TO THE DANCEFLOOR

The biography is not decoration. It is why the music sounds like this.

LOS ANGELES / QUEER POP / BELARUSIAN MEMORY / NO GENRE BORDERS

[PLAY SIGNATURE SET](#)DJSIRGAY.COM[BOOK / CONTACT](#)

WINAMP - BOOKABLE FEELINGS.M3U



DON'T BOOK A GENRE. BOOK THE CHANGE IN THE ROOM.

THREE WAYS THE NIGHT CAN FEEL.

01

MEMORY -> PRESSURE -> ESCAPE -> RELEASE

BELARUS IN EXILE

A nation heard through Belarusian-language music. A two-hour narrative arc for cultural festivals, arts programs and rooms ready to listen before they dance.

02

RECOGNITION -> NERVE -> HANDS IN THE AIR

QUEER FREQUENCY

Queer classics, global pop and shameless mashups. Not nostalgia: getting your history back with better transitions.

03

HOME -> REINVENTION -> BEAUTIFUL TROUBLE

EASTERN EUROPE REWIRED

SEREBRO, VIA Gra, t.A.T.u. and regional pop memory rebuilt for diaspora parties, queer rooms and audiences who know every word.

FILE PROPERTIES

Los Angeles based / 45-120 minutes / club / festival / cultural program

Custom narrative available / Technical advance included / Full rider confirmed per event

PUT ME IN THE ROOM.

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